



Dear Teacher:

TDS is thrilled to welcome you to the TDS Eco Academy, a program that educates K-12 students about how to recycle and divert waste, and why it's important. We're here to support your efforts to help students understand how they can minimize waste and develop lifelong habits that keep materials out of the landfill.

We've developed a curriculum that can be tailored to your needs, as well as educational videos and other materials, to make learning fun and enable real world application.

Enclosed in this toolkit are the following materials to get you started:

- **Curriculum** – The TDS Eco Academy curriculum is separated into six units, each of which includes a short lesson and 1-2 project activities. These lessons can be taught together or separately, as the curriculum is designed for you to develop a program that works best for you and your students.
- **Classroom collateral** – You can use the enclosed materials (signage, bulletin board decorations posters, handouts, stickers and giveaway items) to supplement your Eco Academy lessons and get students excited about the program.
- **Fact sheet** – Learn more about TDS and our commitment to preserve natural resources and the environment for future generations.
- **Press release template** – Schools can use this template to develop a press release that can be shared with parents, the community and local media to generate additional excitement and support.

You can track your school's progress through the TDS Eco Academy website, where diversion data is reported so you and your students can see firsthand how your actions are affecting positive change.

We appreciate your participation and support as we work to make a difference in our community. Please feel free to reach out at any time with questions, concerns or feedback.

Regards,

Jennifer Olohan
Eco Academy Program Director